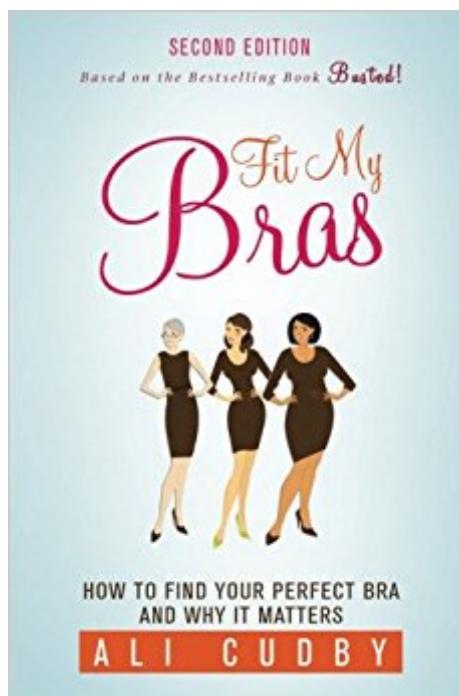


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Fit My Bras: How To Find Your Perfect Bra And Why It Matters



Synopsis

Bra straps that fall off your shoulders. Underwires that poke your parts. Lumps, bumps and bulges. NO MORE! Feel like bra shopping means endless frustration? There's a better way! Learn how to find the best bras for your body - every time. *Fit My Bras* is by Ali Cudby, the creator of the world's leading bra fit training program for professionals. And now her system is available for YOU! *Fit My Bras: How to Find Your Perfect Bra and Why It Matters*. Ali says, "Everyone deserves amazing bras that fit your unique body - and this book will show you exactly how to find them." The first, bestselling edition of this book (entitled *Busted!*) was a global sensation. Women around the world have been fit based on the information in this book. *Fit My Bras* takes everything she has learned since that time and updates the teaching for women (and bra wearers) everywhere. No matter if you're a 28 to a 56 band, a AAA-cup to an N-cup...and everything in between. This book empowers YOU, dear reader, to take fit into your own hands. So when go bra shopping, you'll know exactly what you need and exactly how to ask for it.

Book Information

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Customer Reviews

Known as America's #1 Bra Coach, Ali Cudby is the founder of the *Fit My Bras* bra fitting program for consumers (www.fitmybras.com). Ali's mission is simple: Help every woman of every size know exactly how to find amazing bras to fit her body. As the founder of the global leader in online bra fit training and certification for lingerie professionals, Ali has been training retailers

through the FabFit Academy (www.fabfitacademy.com), with students and graduates on six continents worldwide. In 2011, Ali wrote the bestselling, first edition of this book as *Busted! The Fab Foundations Guide to Bras That Fit, Flatter and Feel Fantastic*. Aliâ™s expertise in bras that fit began when her own journey of bad bras ended in 2004, with a trip to England to meet her boyfriendâ™s family (the whole story is in the book!) Finding bras that fit her own body was the first step in creating a methodology to help every woman look and feel amazing - in bras that fit - for the rest of her life. Ali is a graduate of the University of Pennsylvania and the Wharton School of Business. She has also held strategic marketing roles for The New York Times Company and the Animal Planet Television Network. Ali is a Washington DC native, currently living in Indianapolis, where she shares the empty nest with her husband and two dogs. You can find Ali on Facebook at her Ali Cudby Author page, on Twitter @alicudby and online at www.fabfoundations.com or www.fitmybras.com

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